Permit #F00021531

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00021531 **Type of Permit:** FILMING **Release Date:** 10/30/2009

Production Company HOUSE OF USHER

Insured Company Name HOUSE OF USHER
Contact Phone No. 1 310-586-0055
Contact Phone No. 2
Fax
Address 2014 BROADWAY
SANTA MONICA, California 90404

Production Title TACO BELL

Type of Production Commercial - Standard

Producer Craig Repass

Director Kinka Usher

1st AD John Castor

Production Manager Lori Hoffman

FilmL.A. Coordinator Daniel Alvarez

Location Manager Dave Ferdig
Primary Phone Office - 310-586-0055
Secondary Phone Mobile - 818-398-3271

Location Assistant Dave Ferdig
Primary Phone Mobile - 818-398-3271
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$104.00

Total Permit Fee $729.00

Number of Locations 1

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Summary Information — Location

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Production Company HOUSE OF USHER
Insured Company HOUSE OF USHER
Production Title TACO BELL

Location Manager Dave Ferdig
Primary Phone Office - 310-586-0055
Secondary Phone Mobile - 818-398-3271

Location Address 10700 Escondido Canyon Rd, Santa Clarita, CA, 91390

Location Names VASQUEZ ROCKS

Location Type Park

Location Description

Prep Dates 11/2/2009 - 11/3/2009 08:00 - 17:00

Film Dates 11/4/2009 - 11/4/2009 07:00 - 22:00

Strike Dates 11/5/2009 - 11/5/2009 08:00 - 17:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document 20091030164816.pdf

Equipment on Location

Type	Quantity
2500 gal water truck	2
5 or 10 ton trucks	8
Cast/Crew vehicles	60
Condors	1
Cranes	1
Cube Trucks	3
Generator	1
Honey Wagons	1
Motor Homes	1
Portable restrooms	1
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	6
Crew	70
LA County FSA assigned	1

Filming Activities Exterior Dialogue; Exterior Performance and Playback; Air mortor shoting out conffettii; Building a prop 30 x 40 drive in movie theatre screen. Simulated music video scenes with images of Taco Bell foods being projected onto the movie screen.; Talent standing on rocks.; Welding for construction;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes

Coordinator Note FIRE DEPT # 09-2087-81
FSA REQUIRED

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Summary Information — Location

Permit Number	F00021531	**Location Manager**	Dave Ferdig
Production Company	HOUSE OF USHER	Primary Phone	Office - 310-586-0055
Insured Company	HOUSE OF USHER	Secondary Phone	Mobile - 818-398-3271
Production Title	TACO BELL		

Coordinator Note
-(1) 4000 gallon water truck on 11/2
-(2) 2500 gallon water truck on 11/4
-(1) 4000 gallon water truck on 11/5

Parking

Base Camp
Location Type : LA County Park
Street : Vasquez Rocks

Crew Parking
Location Type : LA County Park
Street : Vasquez Rocks

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Appointment of Beautiful Day Permits As Authorized Agent and Representative

I certify that I am a representative of HOUSE OF USHER ("Principal") and am authorized to enter into binding contractual agreements on it behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Beautiful Day Permits and its employees and agents ("BDP") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through ("Film L.A., Inc.") for any city, county or other jurisdiction where Film L.A., Inc. operates; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to and such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner of messenger used by) BDP. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints BDP as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film L.A., Inc. and any city, county, or other jurisdiction where Film L.A., Inc operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this be revoked by Principal at any time in writing delivered to Film L.A., Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint BDP as agent for Principal, and based upon that authority I hereby appoint BDP as Principal's agent as set forth herein.

Dated: 10-30-09

HOUSE OF USHER
Name of Principal

By: [signature]
Representative's Signature

DAVID S. FREDIG
Print Representative's Name

LOCATION MANAGER
Representative's Title

2014 BROADWAY
SANTA MONICA, CA 90404
Principal's Address

818 398 3271
Principal's Telephone

Jordan & Michaela Wright
Beautiful Day Permits
Phone (626) 934 - 1280
Fax (626) 934 - 1281

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